

Lead Platform



Wellness Collaborator



# SPONSORSHIP PACKAGE

## Discover, Connect, Collaborate.

Be part of the future of Healthcare Innovation,  
Care & Wellness across Asia

**20 - 22 May 2026**  
**Hall 6 & 7,**  
**Kuala Lumpur Convention Centre**

For more information, please contact +603 6211 9973 or email to

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Strategic Partners



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# About Health Summit Asia 2026



Health Summit Asia 2026 is a groundbreaking partnership that brings together Malaysia's most respected healthcare, pharma and wellness events under one powerful banner.

Each event retains its own unique identity and focus while co-locating to create a larger, more dynamic platform. Health Summit Asia 2026 offers exhibitors and attendees a **wider audience reach, stronger cross-industry engagement, and greater opportunities for networking and business growth** across the entire healthcare, pharma and wellness ecosystem.

This unified event is designed to serve professionals, brands, and stakeholders from across Southeast Asia looking to connect, innovate, and lead in their respective fields.



SEACare is Malaysia's premier healthcare business platform, uniting the medical, healthcare, and pharmaceutical sectors to drive innovation and partnerships. Organized by Qube Integrated Malaysia Sdn Bhd, in collaboration with strategic partners, SEACare offers exhibitors and visitors targeted business matching and trade talks, creating unique business opportunities in the region.



The International Wellness Expo (IWE) is Malaysia's leading event for wellness, health, and preventive care. It brings together businesses, healthcare professionals, and wellness experts to share ideas, showcase new products, and promote healthy living. IWE features exhibitions, talks, and workshops focused on improving overall well-being.

# Show Highlight – SEACare 2025 & IWE 2024



**From left to right:** Dr. Murallitharan Munisamy, Dr. Chong Zhen Feng, Mr. Kevin Teo, Mr. Richard Teo, **YB Datuk Seri Haji Dr. Dzulkefly bin Ahmad**, Dato' Dr. Saunthari Somasundaram, Ms. Jessie Tan, Ms. Alicia Thong, and Ms. Mala Dorasamy.



Featuring Datin Dorph Peng, Ms. Bernice Fei, **Yang Berbahagia Tan Sri Dato' Seri Dr. Noor Hisham Abdullah**, Datuk Michael Kang and honorable representatives from JETRO, Embassy of the United States of America, Taitra, Taipei Economic and Cultural Office, Australian High Commission, MyCEB and NGOs.

Potential Sales  
**1.1 Billion**

- INSP (Pre-selected Business Matching)
- Hosted Buyer from SEACare
- Sales from Exhibition Floor

Exhibitors from 126 companies from 13 countries	Online Networking Appointment
<b>546</b>	<b>9,149</b>
Trade Visitors from 76 Countries	Physical Meeting
<b>10,800+</b>	<b>200+</b>

**IWE debuts in 2024 with Malaysia's First Wellness-Focused Trade Exhibition**

Supported by 30+ local and foreign NGOs and Associations

**Power Talk:**  
Over 30 experts and renowned keynote speakers, including Yang Amat Berbahagia Tun Dr Mahathir bin Mohamad, shared insights on trends, strategies, and the future of wellness over the 3 days program.

Companies from 12 countries

**64** Trade Visitors

**2,140+** Digital Reach

**10 Million**

# Projected Target for HSA 2026



**1**

**RM 1.5 Billion**

in Potential Sales over 3 days together with MATRADE's flagship INSP

**2**

**15 Thousand**

Trade Visitors over 3 days focusing on ASEAN region of around 700mil population

**3**

**250 Numbers**

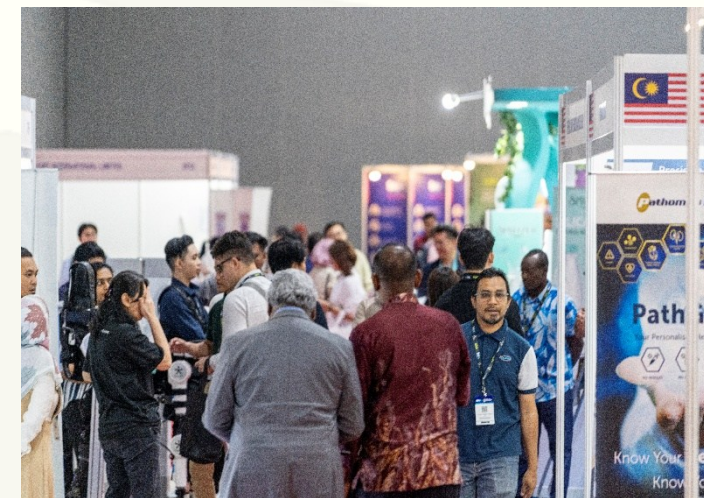
Business to Business physical meeting arrange

# What to Expect in HSA 2026



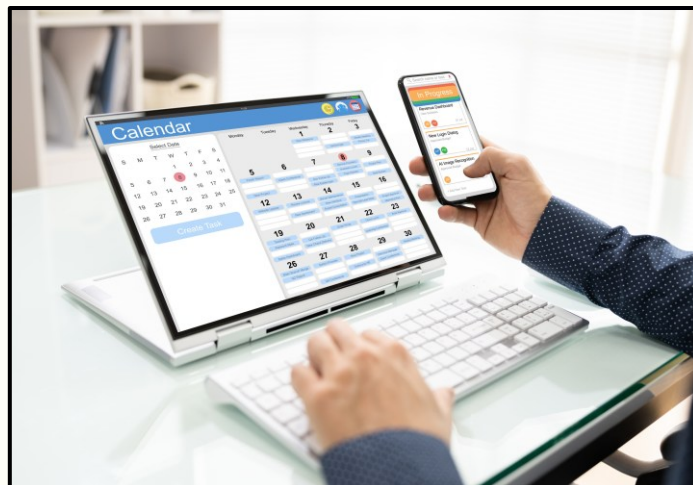
## Hosted Buyer Program

Business Meeting Between Local & International Buyer



## World Class Exhibition

Exhibition showcasing leading innovations and global networking opportunities.



## Smart Auto Match Meeting Scheduler

Auto-schedules meetings by matching visitor with exhibitor.



## Conference & Industry Spotlight

Deep insights into healthcare trends, innovations, and market opportunities.



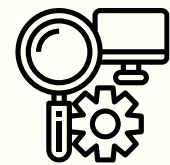
## Online Networking Appointment

A system that enables exhibitors and visitors to connect ahead of the event.



## Exhibitor Networking Night

An exclusive night for exhibitors to connect and build valuable business relationships.



### Medical Devices & Consumables

- Diagnostic & imaging tools
- Surgical & hospital equipment
- Medical consumable
- Dental tools & supplies
- Mobility aids
- Health monitors



### R&D & Clinical Research

- Clinical trials
- Lab research tools
- Genetics & precision medicine
- Research universities & institutes
- CROs & research service providers



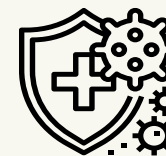
### Health Policy & Regulation

- Government health agencies
- Licensing & compliance
- Health insurance & public policy
- Accreditation & quality standards
- Healthcare law & ethics



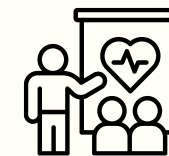
### Digital Health & Tech

- EMR & hospital IT systems
- Telemedicine platforms
- Health apps & digital therapies
- AI diagnostics
- Cybersecurity in healthcare



### Biopharma Innovation

- New drug development
- Vaccines & biologics
- Generic & biosimilar drugs
- Cell & gene therapy
- Pharma manufacturing & cold chain



### Geriatric & Ageing Care

- Elderly nutrition & supplements
- Home care equipment
- Nursing homes & aged care services
- Dementia & memory support
- Ageing-in-place technology



## Longevity & Lifestyle

- Gerontechnology
- Longevity solutions & age-management
- Senior-friendly home & community living design
- Lifestyle coaching for ageing well
- Silver economy services
- Beauty and wellness aesthetic



## Digital Wellness & Wearables

- AI wellness coaching platforms
- Mental wellness apps & digital CBT
- Sleep & stress tracking wearables
- Digital biomarkers & virtual diagnostics
- Smart lifestyle management platforms



## Fitness, Recovery & Mobility

- Functional fitness equipment & training systems
- Physical recovery tools (massage devices, cryotherapy, etc.)
- Joint, muscle & posture solutions
- Gait, balance & fall-prevention systems
- Sports science & biomechanics solution

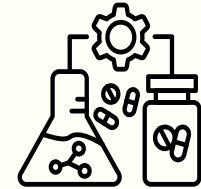


## Medical & Wellness Tourism

- Destination wellness resorts & integrative clinics
- Medi-wellness retreat packages
- Wellness concierge & medical travel services
- Cross-border teleconsultation pre/post travel
- Accreditation & quality standards for wellness tourism

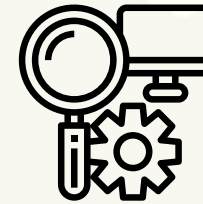


# Exhibitor Categories – Health and Wellness Categories | Hall 7



## Nutrition & Nutraceuticals

- Functional Foods & Superfoods
- Herbal & Botanical Remedies
- Probiotics & Digestive Health
- Brain & Immune Support
- Energy & Focus Supplements
- Clean Label & Organic Nutrition



## Workplace Wellness & Built Environment

- Corporate Wellness Program Providers
- Workplace Mental Health Solutions
- Healthy Building Materials & Design
- Indoor Air, Sound & Light Wellness Technologies
- Workplace Movement & Ergonomics Solution



## Preventive, Diagnostic & Clinical Health

- Health Screening & Executive Check-Ups
- Chronic Disease & Risk Management Tools
- Precision Wellness & Functional Diagnostics
- Telehealth & Remote Clinical Monitoring
- Clinical Wellness Centres & Integrative Clinics



# Sponsor Health Summit Asia 2026



# Sponsorship Tiers (Cash Corporate Sponsorship) // PRE-EVENT



Description	Diamond RM200k (USD 50k)	Platinum RM120K (USD 30k)	Gold RM80K (USD 20k)	Silver RM60K (USD 15k)	Supporting RM30K (USD 7.5k)
Top-banner logo on event websites	✓	✓	✓	Not included	Not included
E-Directory Advertisement	Full page	Full page	Half page	Quarter page	Logo only
Social Media Posting	3x solo posts	2x solo posts	1x solo post	1x solo post	1x grouped post
Digital Marketing Campaign to promote visitors to partner's booth	1 Month	3 weeks	2 weeks	1 weeks	General mention
Email Marketing Blast	2x solo EDM	1x solo EDM	Grouped email	Grouped email	Grouped email
Press Release & Media Feature	1x Exclusive featured in Media Article	1x Exclusive feature in Press Release	Grouped mention with other sponsors in press release	Grouped mention with other sponsors in press release	Grouped mention with other sponsors in press release
Buyer Matching Priority	✓	✓	✓	✓	✓

# Sponsorship Tiers (Cash Corporate Sponsorship) // DURING-EVENT



Description	Diamond RM200k (USD 50k)	Platinum RM120K (USD 30k)	Gold RM80K (USD 20k)	Silver RM60K (USD 15k)	Supporting RM30K (USD 7.5k)
Booth Entitlement	Bare Space 90sqm (10 booths of 9sqm)	Bare Space 90sqm (10 booths of 9sqm)	Bare Space 54sqm (6 booths of 9sqm)	Bare Space 36sqm (4 booths of 9sqm)	Bare Space 18sqm (2 booths of 9sqm)
Onsite Branding	2x Foyer Hanging Banner* <small>*T&amp;C applied</small>	1x Foyer Hanging Banner* <small>*T&amp;C applied</small>	Logo in all marketing collateral	Logo in all marketing collateral	Logo in all marketing collateral
Main Stage or Backdrop Branding	Logo only	Logo only	Logo only	Logo only	Logo only
Logo Placement at Visitor Lanyard	✓	Not included	Not included	Not included	Not included
Logo Placement at HSA Woven Bag for Opening Ceremony	300 pcs	Not included	Not included	Not included	Not included

# Sponsorship Tiers (Cash Corporate Sponsorship) // DURING-EVENT



Description	Diamond RM200k (USD 50k)	Platinum RM120K (USD 30k)	Gold RM80K (USD 20k)	Silver RM60K (USD 15k)	Supporting RM30K (USD 7.5k)
Brand Video Showcase	1x Video showcase during Opening Ceremony & Exhibitor Networking Night	1x Video Showcase during Exhibitor Networking night	Not included	Not included	Not included
Knowledge Sharing Section Speaking Slot	✓	✓	Not included	Not included	Not included
Onsite Media Interview (with media handling by HSA PR agency)	2 Slots	1 Slot	1 Slot	Not included	Not included
Mention In Press Releases issue during event	✓	✓	✓	✓	✓
Live Recognition at Networking Night	✓	✓	✓	Group Mention	Group Mention

# Sponsorship Tiers (Cash Corporate Sponsorship) // POST-EVENT



Description	Diamond RM200k (USD 50k)	Platinum RM120K (USD 30k)	Gold RM80K (USD 20k)	Silver RM60K (USD 15k)	Supporting RM30K (USD 7.5k)
Inclusion in Post-Show Report	Case Study Feature	Group Highlight	Group Mention	Group Mention	Group Listing
Post-Event Social Media Recap	1x Solo Recap Post	Group Recap	Group Mention	Group Mention	Group Listing
Priority for 2027 Renewal	✓	✓	✓	Not included	Not included



# Industry Spotlight Sponsorship

Health Summit Asia 2026 | Hall 6



# Industry Spotlight Sponsorship Entitlements



Description	RM40K (USD 10k)
Speaking Opportunity	1 confirmed 45-min slot in Industry Spotlight
Booth Entitlement	2 bare space booths (18sqm)
Logo on Event Website	✓
Logo Placement in all Marketing Collaterals	✓
E-Directory Advertisement	Half page
Social Media Promotions	1x solo post on the speaking session by the organizer + 1 week boosted promotion
Email Marketing	Grouped email blast
Press Release	Mention in grouped release during event
Interview by organiser	1 slot at Pre-event to post in social media
Stage Branding	✓
Speaker Profile in Agenda	✓
Networking Night Mention	Group mention

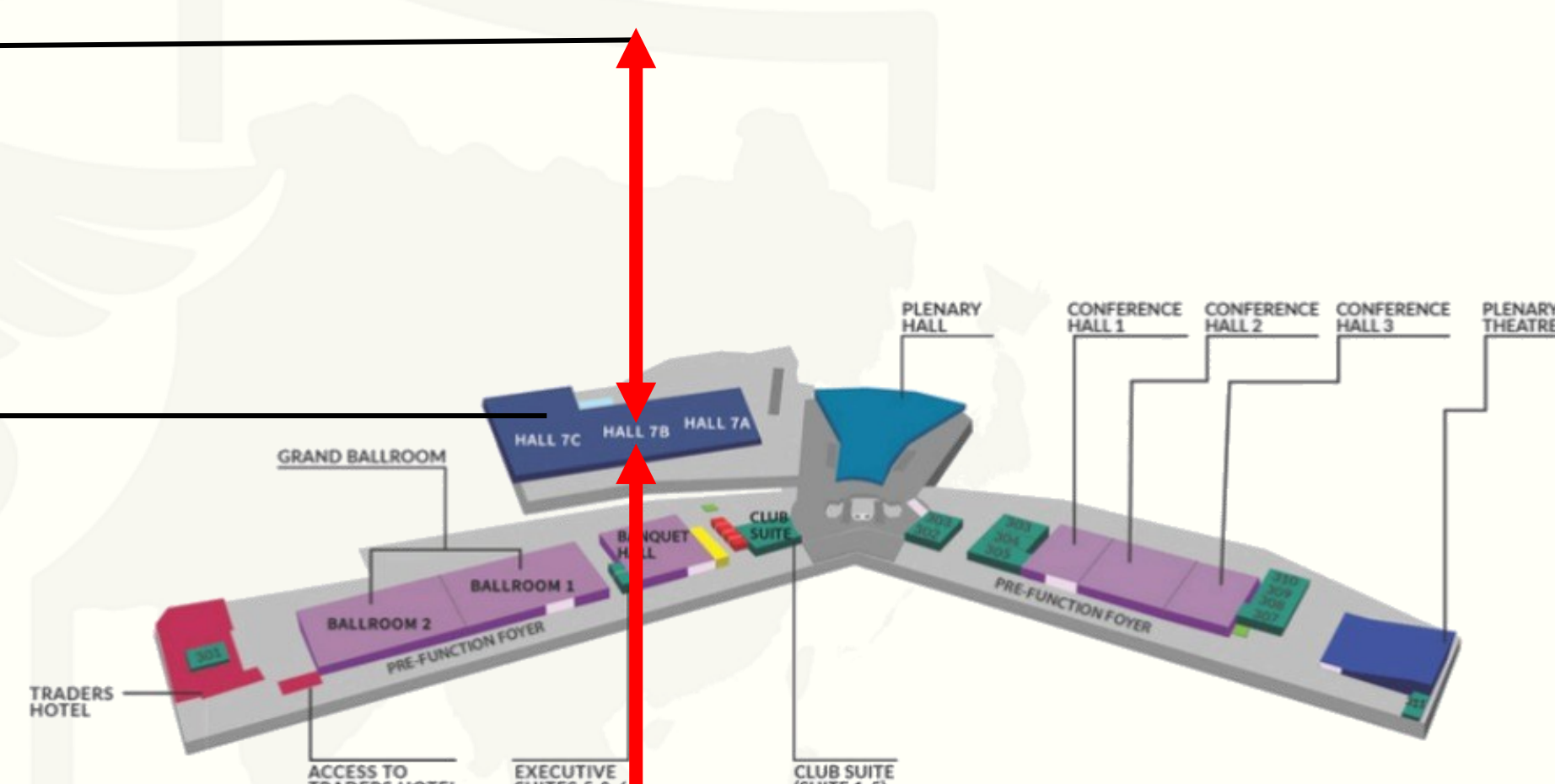
# Overall Floor Plan

# Health Summit Asia 2026 – Floor Plan | KLCC, Hall 6 & Hall 7

## Level 3M | Hall 7 Mezzanine Suite Foyer Medical and Pharma / Wellness Conference – Track 2

## Level 3 | Hall 7 Exhibition Hall IWE – Health and Wellness Exhibition Hall Medical and Pharma / Wellness Conference – Track 1

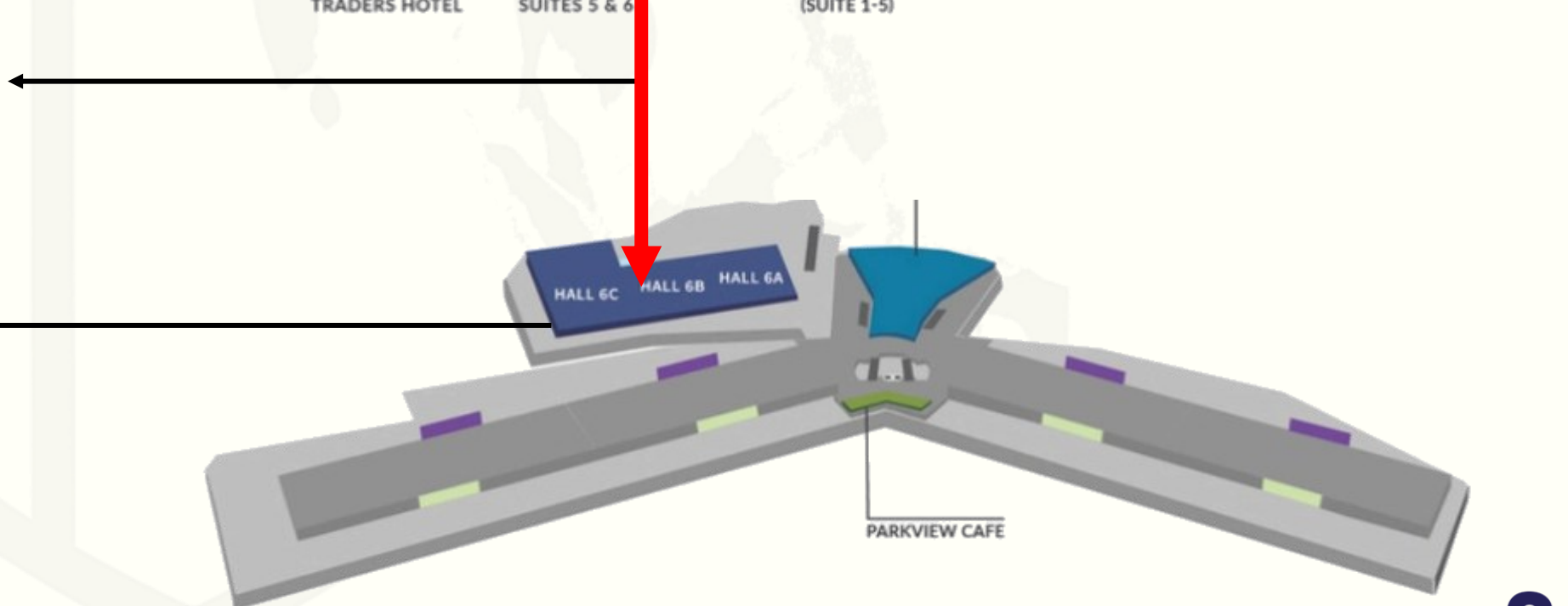
- Ageing & Lifestyle
- Digital Wellness & Wearables
- Fitness, Recovery & Mobility
- Medical & Wellness Tourism
- Nutrition & Nutraceuticals
- Preventive, Diagnostic & Clinical Health
- Workplace Wellness & Built Environment



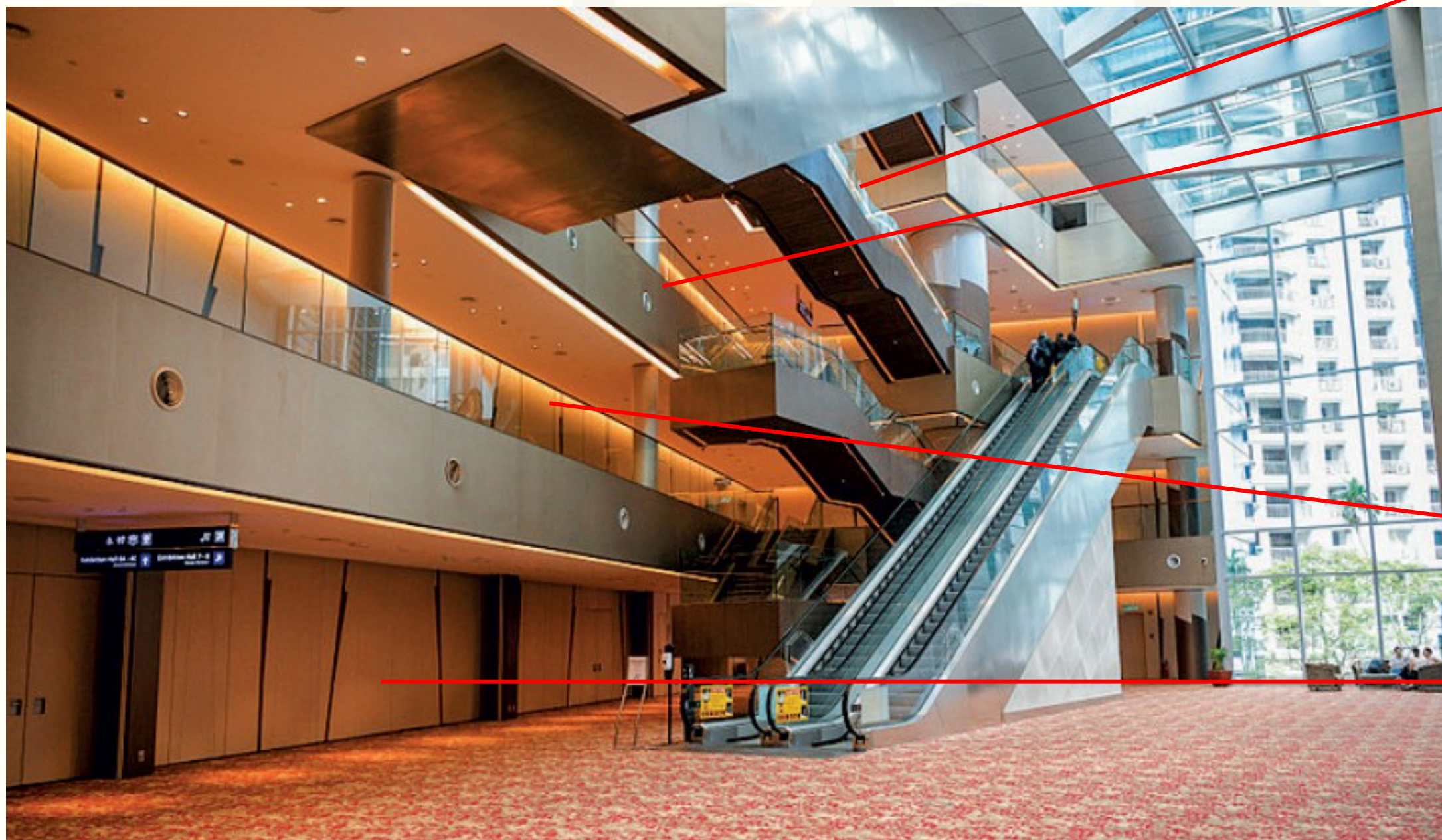
## Level 1M | Hall 6 Mezzanine Suite Foyer Event Space and Networking Luncheon

## Level 1 | Hall 6 Exhibition Hall SEACare – Medical and Pharma Exhibition Hall Industry Spotlight – Speaking Section

- Medical Devices & Consumables
- R&D & Clinical Research
- Health Policy & Regulation
- Digital Health & Tech
- Biopharma Innovation
- Geriatric & Ageing Care



# Health Summit Asia 2026- Floor Plan | KLCC, Hall 6 & Hall 7



**Level 3M | Hall 7 Mezzanine Suite Foyer**  
**Medical and Pharma / Wellness Conference – Track 2**

**Level 3 | Hall 7 Exhibition Hall**  
**IWE – Health and Wellness Exhibition Hall**  
**Medical and Pharma / Wellness Conference – Track 1**

- Ageing & Lifestyle
- Digital Wellness & Wearables
- Fitness, Recovery & Mobility
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- Workplace Wellness & Built Environment

**Level 1M | Hall 6 Mezzanine Suite Foyer**  
**Event Space and Networking Luncheon**

**Level 1 | Hall 6 Exhibition Hall**  
**SEACare – Medical and Pharma Exhibition Hall**  
**Industry Spotlight – Speaking Section**

- Medical Devices & Consumables
- R&D & Clinical Research
- Health Policy & Regulation
- Digital Health & Tech
- Biopharma Innovation
- Geriatric & Ageing Care



# Thank You

for your attention



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