

# SPONSORSHIP APPLICATION FORM



Please complete all fields by **TYPING** in your details and click on the selected sponsorship category:

Contact Person		Designation	
Organisation			
Full Address			
Phone Number		Email	
Signature:	Company Stamp:		
Date:			
No.	Corporate Sponsors Title	Value (MYR)	Selected Category (✓)
1	Platinum Sponsor	250,000.00	
2	Gold Sponsor	150,000.00	
3	Silver Sponsor	100,000.00	
4	Supporting Sponsor	60,000.00	

All cheques should be crossed and made payable to **National Cancer Society Malaysia.**

Bank Name: Public Islamic Bank (P2)

Branch: Kampung Baru Branch (03-26927269)

Account no(RM): 3077 1807 03

Recipient Reference: SEACARE NCSM GOLF 2025

Kindly email the payment receipt to:

[santhia@cancer.org.my](mailto:santhia@cancer.org.my) & [finance@cancer.org.my](mailto:finance@cancer.org.my)

Confirmation of application is subject to The Organiser's approval. Sponsors will be notified once the application is approved.

The Organiser reserves the right to effect changes should circumstances so require.

Please return this form to Ms Josephine Chia ([josephinechia@qube.com.my](mailto:josephinechia@qube.com.my)) or Ms Donna Quick ([donna@qube.com.my](mailto:donna@qube.com.my))



# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu (Cash Corporate Sponsorship)



### Pre-Event

No.	Description	RM250,000.00	RM150,000.00	RM100,000.00	RM60,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporting Sponsor
1	Invitation to Pre-event Launch	✓	✓	✓	✓
2	Branding at SEACare 2025 Online Exhibitor Manual	✓	✓	✓	✓
3	Web Banner on SEACare 2025 Official Website	✓ worth RM12,000.00	✓ worth RM8,000.00	Not included	Not included
4	Visitor Pre-Registration confirmation email	✓	✓	✓	✓
5	Sponsors Interview & Write-up	2 sessions worth RM12,000.00	2 sessions worth RM12,000.00	Not included	Not included
6	Logo placement at SEACare 2025 ExProm & VisProm (above and below the lines)	✓ worth RM100,000.00	✓ worth RM60,000.00	✓ worth RM30,000.00	✓ worth RM30,000.00
7	Dedicated E-Newsletter coverage (EDM) to SEACare 2025's approx. 30,000 database	3 worth RM15,000.00	1 worth RM5,000.00	1 worth RM5,000.00	1 worth RM5,000.00
8	SEACare 2025 Social Media Coverage	5 worth RM8,000.00	3 worth RM4,500.00	1 worth RM1,500.00	1 worth RM1,500.00

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu (Cash Corporate Sponsorship)



### During Event

No.	Description	RM250,000.00	RM150,000.00	RM100,000.00	RM60,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporting Sponsor
1	Exhibition Space at SEACare 2025	8 Booths Space only @ 72m <sup>2</sup> worth RM 140,760.00	6 Booths Space only @ 54m <sup>2</sup> worth RM 105,570.00	4 Booths Space only @ 36m <sup>2</sup> worth RM 70,380.00	2 Booths Space only @ 18m <sup>2</sup> worth RM31, 230.00
2	Logo placement at SEACare 2025 Buyers Lounge	Exclusive worth RM25,000.00	Not included	Not included	Not included
3	Dedicated Slot at Pocket talk	1 Slot worth RM8,000.00	1 Slot worth RM8,000.00	Not included	Not included
4	Buyers Program Slot	Priority Slot	Priority Slot	Priority Slot	Priority Slot
5	Logo placement at Visitors Lanyard	Exclusive worth RM50,000.00	Not included	Not included	Not included
6	Onsite Branding at Event Collaterals	worth RM60,000.00 (Logos on all branding collaterals with additional 2 visual panel at pillar wrap banner and one unit of full graphic sticker at main entrance)	√ worth RM30,000.00 (Logos on all branding collaterals and 1 visual panel at pillar wrap banner)	√ worth RM15,000.00 (Only logos at all branding collaterals)	√ worth RM15,000.00 (Only logos at all branding collaterals)
7	1 Dedicated Advertisement Page inside SEACare 2025 e-Directory	Main page worth RM15,000.00	Main page worth RM10,000.00	Run-off page worth RM5,000.00	Run-off page worth RM5,000.00
8	VIP Invitation to related events at SEACare 2025	Special VVIP seat	Sponsors seat	Sponsors seat	Sponsors seat

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu



### Post Event

No.	Description	RM250,000.00	RM150,000.00	RM100,000.00	RM60,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporting Sponsor
1	Post Show Report Branding	✓	✓	✓	✓
2	Thank you email Branding to All Attended Visitors	✓ worth RM5,000.00	✓ worth RM5,000	✓ worth RM5,000	✓ worth RM5,000
3	Post Event Press Release	✓	✓	✓	✓

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu



Golf Event (22 April 2024, Tropicana Golf & Country Resort)

No.	Description	RM250,000.00	RM150,000.00	RM100,000.00	RM60,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporting Sponsor
1	SEACare NCSM Golf Challenge 2025	4 Flights (16 pax)	3 Flights (12 pax)	2 Flights (8 pax)	1 Flight (4pax)
2	Welcome Board	✓	✓	✓	✓
3	Sponsors Standee Board	✓	✓	✓	✓
4	Group Photo Board A Board	✓	✓	✓	✓
5	Pin Flags (18)	✓	✓	Not included	Not included
6	Tee Marker (18)	✓	✓	Not included	Not included
7	Novelty Boards (6)	✓	✓	✓	✓
8	Prize Giving Board	✓	✓	✓	✓
9	Flight Photo Board Hole 1 & Hole 10	✓	✓	✓	✓
10	Ad Board On Course	1x	1x	Not included	Not included

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu



### PR & Media

No.	Description	RM250,000.00	RM150,000.00	RM100,000.00	RM60,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporting Sponsor
1	Mention in the Partner Announcement Press Release	1x	1x	1x	1x
2	Mention in ALL SEACare 2025 Press Releases	In releases post confirmation of partnership	In releases post confirmation of partnership	In releases post confirmation of partnership	In releases post confirmation of partnership
4	Pre-event Earned Media Interview Slot (with media handling by SEACare 2025 PR agency)	2x	1x	Not included	Not included
5	Onsite Media Interview Slot during the show (with media handling by SEACare PR agency)	2x	1x	1x	1x
6	Logo placement on select media buys @ advertisements or advertorials (post confirmation of partnership)	Estimated Ad Value Worth RM50,000	Estimated Ad Value Worth RM50,000	Estimated Ad Value Worth RM 50,000	Estimated Ad Value Worth RM 50,000
7	Digital Marketing Campaign to promote visitors to partner's booth	1 month targeting across Meta	2 weeks targeting across Meta	1 week targeting across Meta	1 week targeting across Meta
8	Full-page Full-colour Advertisement Page in the SEACare 2025 e-Directory	Main page worth RM15,000	Main page worth RM 10,000	Run-off page worth RM5,000	Run-off page worth RM5,000
9	Dedicated e-Newsletter coverage (EDM) to SEACare 2025's approx. 30,000 database	5x EDM Worth RM25,000	3x EDM Worth RM 15,000	1x EDM Worth RM5,000	1x EDM Worth RM5,000

# Get In Touch

For more information on sponsorship opportunities, please contact:

Kevin Teo  
Show Director  
Qube Integrated Malaysia Sdn Bhd  
Email : [yingpei@qube.com.my](mailto:yingpei@qube.com.my)

Ms Azline Jane Zahri  
Director  
Commercial & Sales - Business Events Division  
Qube Integrated Malaysia Sdn Bhd  
Email : [azlina.jane@qube.com.my](mailto:azlina.jane@qube.com.my)

Ms Josephine Chia  
Sales and Marketing Manager  
Qube Integrated Malaysia Sdn Bhd  
Email : [josephinechia@qube.com.my](mailto:josephinechia@qube.com.my)

Visit [www.sea-healthcare.com](http://www.sea-healthcare.com) for latest event updates.



SEA HEALTHCARE & PHARMA SHOW  
23 - 25 April 2025 | MITEC, KL

Organised by



Endorsed by



Supported by



Corporate Sustainability Partner



Strategic Partners



Official Airline Partner

