

# SPONSORSHIP APPLICATION FORM

Please complete all fields by **TYPING** in your details and click on the selected sponsorship category.

Contact Person		Designation	
Organisation			
Full Address			
Phone Number		Email	
Signature:	Company Stamp:		
Date:			
No.	Corporate Sponsors Title	Value (MYR)	Selected Category (✓)
1	Platinum Sponsor	250,000.00	
2	Gold Sponsor	125,000.00	
3	Silver Sponsor	80,000.00	

Mode of Payment  Company Cheque / Bank Draft  Telegraphic Transfer

Confirmation of application is subject to The Organiser's approval. Sponsors will be notified once the application is approved.

The Organiser reserves the right to effect changes should circumstances so require.

Please return this form to Mr Kevin Teo (yingpei@qube.com.my) or Ms Donna Quick (donna@qube.com.my)

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu (Cash Corporate Sponsorship)



SEA HEALTHCARE & PHARMA SHOW  
23 - 25 April 2025 | MITEC, KL

### Pre-Event

No.	Description	RM250,000.00	RM125,000.00	RM80,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor
1	Invitation to Pre-event Launch	✓	✓	✓
2	Branding at SEACare 2025 Online Exhibitor Manual	✓	✓	✓
3	Web Banner on SEACare 2025 Official Website	✓ worth RM12,000.00	✓ worth RM8,000.00	Not included
4	Visitor Pre-Registration confirmation email	✓	✓	✓
5	Sponsors Interview & Write-up	<b>2 sessions</b> worth RM12,000.00	<b>2 sessions</b> worth RM12,000.00	Not included
6	Logo placement at SEACare 2025 ExProm & VisProm (above and below the lines)	✓ worth RM100,000.00	✓ worth RM60,000.00	✓ worth RM30,000.00
7	Dedicated E-Newsletter coverage (EDM) to SEACare 2025's approx. 30,000 database	<b>3</b> worth RM15,000.00	<b>1</b> worth RM5,000.00	<b>1</b> worth RM5,000.00
8	SEACare 2025 Social Media Coverage	<b>5</b> worth RM8,000.00	<b>3</b> worth RM4,500.00	<b>1</b> worth RM1,500.00

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu (Cash Corporate Sponsorship)

### During Event

No.	Description	RM250,000.00	RM125,000.00	RM80,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor
1	Exhibition Space at SEACare 2025	8 Booth (Space + Shell Scheme) @ 72m <sup>2</sup> worth RM 140,760.00	6 Booth (Space + Shell Scheme) @ 54m <sup>2</sup> worth RM 105,570.00	4 Booth (Space + Shell Scheme) @ 36m <sup>2</sup> worth RM 70,380.00
2	Logo placement at SEACare 2025 Buyers Lounge	Exclusive worth RM25,000.00	Not included	Not included
3	Dedicated Slot at Pocket talk	✓ worth RM8,000.00	✓ worth RM8,000.00	Not included
4	Buyers Program Slot	Priority Slot	Priority Slot	Priority Slot
5	Logo placement at Visitors Lanyard	Exclusive worth RM50,000.00	Not included	Not included
6	Onsite Branding at Event Collaterals	✓ worth RM60,000.00 (Logos on all branding collaterals with additional 2 visual panel at pillar wrap banner and one unit of full graphic sticker at main entrance)	✓ worth RM30,000.00 (Logos on all branding collaterals and 1 visual panel at pillar wrap banner)	✓ worth RM15,000.00 (Only logos at all branding collaterals)
7	1 Dedicated Advertisement Page inside SEACare 2025 e-Directory	Main page worth RM15,000.00	Main page worth RM10,000.00	Run-off page worth RM5,000.00
8	VIP Invitation to related events at SEACare 2025	Special VVIP seat	Sponsors seat	Sponsors seat
9	Speaking slot at Knowledge Sharing Session	1 Speaking slot	Not included	Not included

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu



SEA HEALTHCARE & PHARMA SHOW  
23 - 25 April 2025 | MITEC, KL

### Post Event

No.	Description	RM250,000.00	RM125,000.00	RM80,000.00
	<b>Corporate Sponsors Title</b>	<b>Platinum Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>
1	Post Show Report Branding	✓	✓	✓
2	Thank you email Branding to All Attended Visitors	✓ worth RM5,000.00	✓ worth RM5,000	✓ worth RM5,000
3	Post Event Press Release	✓ worth RM10,000.00	✓ worth RM10,000.00	✓ worth RM10,000
	<b>RETURN ON INVESTMENT</b>	<b>230.4%</b>	<b>206.5%</b>	<b>177.4%</b>

# 25<sup>TH</sup> SOUTHEAST ASIA HEALTHCARE & PHARMA SHOW

## Sponsorship Menu

### PR & Media

No.	Description	RM250,000.00	RM125,000.00	RM80,000.00
Corporate Sponsors Title		Platinum Sponsor	Gold Sponsor	Silver Sponsor
1	Mention in the Partner Announcement Press Release	1x PR Value Worth RM30,000	1x PR Value Worth RM30,000	1x PR Value Worth RM30,000
2	Mention in ALL SEACare 2025 Press Release (post confirmation of partnership)	Total RP Value Worth RM1,000,000	Total RP Value Worth RM1,000,000	Total RP Value Worth RM1,000,000
3	Mention of Partner Rep @ Pocket Talk Speaker in the SEACare 2025 Speaker Announcement Press Release (post confirmation of partnership, topic and speaker of Pocket Talk session)	1x PR Value Worth RM30,000	1x PR Value Worth RM30,000	Not included
4	Pre-event Earned Media Interview Slot (with media handling by SEACare 2025 PR agency)	2x PR Value Worth RM30,000	1x PR Value Worth RM30,000	Not included
5	Onsite Media Interview Slot during the show (with media handling by SEACare PR agency)	2x PR Value Worth RM30,000	1x PR Value Worth RM30,000	1x PR Value Worth RM30,000
6	Logo placement on select media buys @ advertisements or advertorials (post confirmation of partnership)	Estimated Ad Value Worth RM50,000	Estimated Ad Value Worth RM50,000	Estimated Ad Value Worth RM 50,000
7	Digital Marketing Campaign to promote visitors to partner's booth	1 month targeting across Meta	2 weeks targeting across Meta	1 week targeting across Meta
8	Full-page Full-colour Advertisement Page in the SEACare 2025 e-Directory	Main page worth RM15,000	Main page worth RM 10,000	Run-off page worth RM5,000
9	Dedicated e-Newsletter coverage (EDM) to SEACare 2025's approx. 30,000 database	5x EDM Worth RM25,000	3x EDM Worth RM 15,000	1x EDM Worth RM5,000

# Get In Touch

For more information on sponsorship opportunities, please contact:

Kevin Teo

Show Director

Qube Integrated Malaysia Sdn Bhd

Email : [yingpei@qube.com.my](mailto:yingpei@qube.com.my)

Dr Chong Zhen Feng

Consultant

Qube Integrated Malaysia Sdn Bhd

Email : [zfchong@qube.com.my](mailto:zfchong@qube.com.my)

Ms Azline Jane Zahri

Director

Commercial & Sales - Business Events Division

Qube Integrated Malaysia Sdn Bhd

Email : [azlina.jane@qube.com.my](mailto:azlina.jane@qube.com.my)

Visit [www.sea-healthcare.com](http://www.sea-healthcare.com) for latest event updates.



SEA HEALTHCARE & PHARMA SHOW  
23 - 25 April 2025 | MITEC, KL