#### SPONSORSHIP APPLICATION FORM



Please complete all fields by **TYPING** in your details and click on the selected sponsorship category.

| Contact Person |                    |                            | Designatio   | Designation    |   |                               |
|----------------|--------------------|----------------------------|--------------|----------------|---|-------------------------------|
| Organisat      | ion                |                            |              |                |   |                               |
| Full Addre     | ess                |                            |              |                |   |                               |
| Phone Number   |                    |                            | Email        |                |   |                               |
| Signature      | gnature:           |                            |              | Company Stamp: |   |                               |
|                |                    |                            |              |                |   |                               |
|                |                    |                            |              |                |   |                               |
| Date:          |                    |                            |              |                |   |                               |
| No.            | Cor                | porate Sponsors Title      | ,            | Value (MYR)    | ) | Selected Category (\( \int \) |
| 1              |                    | Platinum Sponsor           |              | 250,000.00     |   |                               |
| 2              | Gold Sponsor       |                            |              | 125,000.00     |   |                               |
| 3              | Silver Sponsor     |                            |              | 80,000.00      |   |                               |
| Mode of Pa     | yment Company Chec | ue / Bank Draft 🔲 Telegrap | hic Transfer |                |   |                               |



# 24<sup>TH</sup> SE-ASIAN HEALTHCARE & PHARMA SHOW Sponsorship Menu

#### **Pre-Event**

| No. | Description   | RM250,000.00                    | RM125,000.00                    | RM80,000.00                  |
|-----|---|---------------------------------|---------------------------------|------------------------------|
|     | Corporate Sponsors Title  | Platinum Sponsor                | Gold Sponsor                    | Silver Sponsor               |
| 1   | Invitation to Pre-event Launch  | ſ                               | J                               | 1                            |
| 2   | Branding at SEACare 2024 Online Exhibitor Manual                                | ſ                               | ſ                               | ı                            |
| 3   | Web Banner on SEACare 2024 Official Website                                     | √<br>worth RM12,000.00          | √<br>worth RM8,000.00           | Not included                 |
| 4   | Visitors Pre-Registration confirmation email                                    | ſ                               | ſ                               | Г                            |
| 5   | Sponsors Interview & Write-up   | 2 sessions<br>worth RM12,000.00 | 2 sessions<br>worth RM12,000.00 | 1<br>worth RM6,000.00        |
| 6   | Logo placement at SEACare 2024 ExProm & VisProm (above and below the lines)     | √<br>worth RM100,000.00         | √<br>worth RM60,000.00          | √<br>worth RM30,000.00       |
| 7   | Dedicated E-Newsletter coverage (EDM) to SEACare 2024's approx. 20,000 database | <b>3</b><br>worth RM15,000.00   | 1<br>worth RM5,000.00           | 1<br>worth RM5,000.00        |
| 8   | SEACare 2024 Social Media Coverage  | <b>5</b><br>worth RM8,000.00    | <b>3</b><br>worth RM4,500.00    | <b>2</b><br>worth RM3,000.00 |



# 24<sup>TH</sup> SE-ASIAN HEALTHCARE & PHARMA SHOW Sponsorship Menu

**During Event** 

| No. | Description  | RM250,000.00                                      | RM125,000.00  | RM80,000.00                                      |
|-----|--|---|---|--|
|     | Corporate Sponsors Title                                       | Platinum Sponsor                                  | Gold Sponsor  | Silver Sponsor                                   |
| 1   | Exhibition Space at SEACare 2024                               | 6 Booth (raw space) @ 54m²<br>worth USD 20,790.00 | 4 Booth (raw space) @ 36m <sup>2</sup><br>worth USD 13,860.00 | 2 Booth (raw space) @ 18m²<br>worth USD 6,930.00 |
| 2   | Logo placement at SEACare 2024 Buyers Lounge                   | Exclusive<br>worth RM45,000.00                    | Not included  | Not included                                     |
| 3   | Dedicated Slot at Pocket talk                                  | √<br>worth RM8,000.00                             | √<br>worth RM8,000.00   | Not included                                     |
| 4   | Buyers Program Slot  | Priority Slot                                     | Priority Slot   | Not included                                     |
| 5   | Logo placement at Visitors Lanyard                             | Exclusive<br>worth RM50,000.00                    | Not included  | Not included                                     |
| 6   | Onsite Branding at Event Collaterals                           | √<br>worth RM60,000.00                            | √<br>worth RM30,000.00  | √<br>worth RM30,000.00                           |
| 7   | 1 Dedicated Advertisement Page inside SEACare 2024 e-Directory | Main page<br>worth RM15,000.00                    | Main page<br>worth RM10,000.00                                | Run-off page<br>worth RM5,000.00                 |
| 8   | VIP Invitation to related events at SEACare 2024               | Special VVIP seat                                 | Sponsors seat   | Sponsors seat                                    |



### 24<sup>TH</sup> SE-ASIAN HEALTHCARE & PHARMA SHOW Sponsorship Menu

#### **Post Event**

| No. | Description                                       | RM250,000.00           | RM125,000.00           | RM80,000.00            |
|-----|---|------------------------|------------------------|------------------------|
|     | Corporate Sponsors Title                          | Platinum Sponsor       | Gold Sponsor           | Silver Sponsor         |
| 1   | Post Show Report Branding                         | J                      | ſ                      | J                      |
| 2   | Thank you email Branding to All Attended Visitors | √<br>worth RM5,000.00  | √<br>worth RM5,000.00  | √<br>worth RM5,000.00  |
| 3   | Post Event Press Release                          | √<br>worth RM10,000.00 | √<br>worth RM10,000.00 | √<br>worth RM10,000.00 |



### **Get In Touch**

For more information on sponsorship opportunities, please contact:

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Visit www.sea-healthcare.com for latest event updates.



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